

SUMMER 2024

The Jefferson

MOTORCAR GAZETTE



Wherever the long trail leads

THROUGH heavy city traffic—across fertile valleys and desert sands—to the top of snow-capped mountains—wherever the long trail leads—you will find the Ford car and cheery words about it.

Its flashing beauty gives it distinction at the Country Club, yet it is no stranger to deeply rutted roads and hard daily usage in the far-off places. Its sturdy strength, reliability and capable performance, at all times and under all conditions, reflect the care and enduring quality that have been built into it.

By its constant, faithful service through many months and years you will know that it is a "value far above the price."

FORD MOTOR COMPANY

THE NEW THREE-WINDOW FORDOR SEDAN

Ford

Ford Town Sedan, 1929—This car has the original black Duco finish, has been used very little and traded from original owner. **\$145**
WARFIELD MOTOR COMPANY
 Dist. 4350 1130 Conn. Ave. N. W.
 Open Evenings and Sundays.

Ford 1929 Panel Body Truck—Motor A-1 and the entire job is in good condition. Will give liberal terms. **\$165**
PARKWAY MOTOR CO.
 3040 M St. N. W. West 0161

1931 Ford Roadster—In A-1 shape. Mileage low, tires fine, paint excellent; your own terms. **\$167**
NOLAN MOTOR CO.
 1111 18th N. W. & Conn. Ave. & N St.

Ford 1930 Sport Coupe—Excellent shape; 4th good tires; just a nice little car; trade your car; easy terms. **\$189**
STUART MOTOR CO.
 6th & N. Y. Ave. N. W. Nat. 3000

Ford 1931 Tudor—If you are looking for a real buy in a Ford don't pass this one up, it is in A-1 condition throughout. **\$225**
L. P. STEUART, INC.
 1325 14th St. N. W. Open Evenings.

1931 Ford Fordor—New tires, new paint job, excellent motor, low mileage. Any demonstration. Your terms. **\$227**
NOLAN MOTOR CO.
 1111 18th N. W. & Conn. Ave. & N St.

Ford 1931 De Luxe Phaeton—Shining blue with new top, excellent tires, low mileage, leather upholstery and guaranteed for 30 days. What a whale of a bargain this one is. **\$295**
PARKWAY MOTOR CO.
 3040 M St. N. W. West 0161

Ford De Luxe Con. Coupe—Has side mounts, well fenders, 6 wire wheels, finished in grey Duco; has good tires all around and a perfect motor. **\$295**
PARKWAY MOTOR CO.
 3040 M St. N. W. West 0161

Ford 1932 Cabriolet—Looks & runs excellent; has had excellent care and shows it; trade your car; easy terms. **\$389**
STUART MOTOR CO.
 6th & N. Y. Ave. N. W. Nat. 3000

1932 Ford V-8 Tudor—Motor completely overhauled, 1933 pistons installed. This car will give the same service as a new car; trade and terms. **\$390**
LUSTINE-NICHOLSON MOTOR CO.
 Hyattsville, Md. Greenwood 2200

1932 Ford V-8 Tudor—Motor completely overhauled, 1933 pistons installed. This car will give the same service as a new car; trade and terms. **\$399**
Northeast Branch
L. P. STEUART, INC.
 141 13th St. N. E. Linc. 3422

The Jefferson Motorcar Gazette is dedicated to all the antique vehicle enthusiasts, the practitioners of obsolete crafts, and those who enjoy operating, collecting, and tinkering with old machines, old tools, and any other long-forgotten, useful contraptions.



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Richard Giordanengo, Editor**

Contribute to this Publication!

If you would like to submit relevant articles, stories, photographs, advertisements, or other items of interest, please send to:

motorcargazette@outlook.com

MONTHLY BREAKFAST

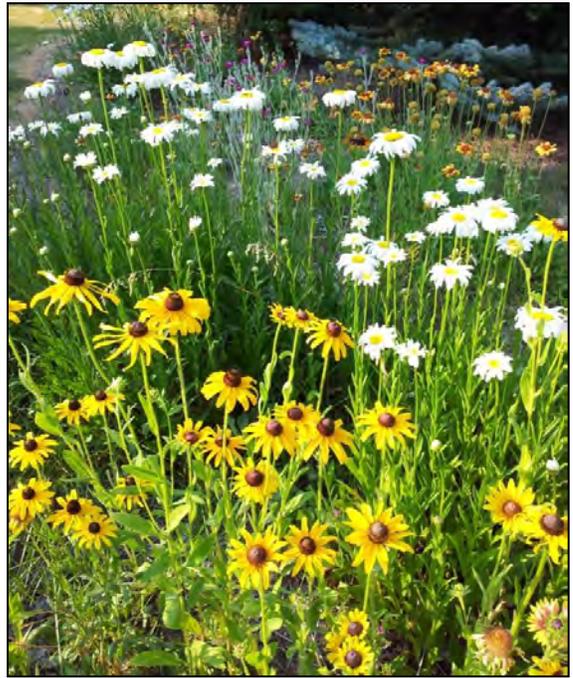
Come and enjoy breakfast and conversation with other folks who have an active interest in old-timey stuff.

**Join the Siskiyou Old Iron Lovers
the first Tuesday of each month at
Black Bear Diner in Yreka, at 9 a.m.**

Visit the Siskiyou Old Iron Lovers website at: **soil.caver.com**

Checkin' the dipstick

On early summer mornings you can hear it. It starts when the sky is just starting to pale and there are only a few bright stars left hanging in the western half of it...the first, faint series of chirps up in a tree someplace. A minute later, and a little farther out, you detect a high trill, which is followed by pleasant warble off in another direction. And the brighter it gets the louder it gets till every species of bird in the vicinity, it seems, has joined in the dawn chorus. They sound happy. Maybe people should start each day with a little song. I'm sure it wouldn't hurt. Heck, it might even make the world a happier place.



Summer is falling into that comfortable rhythm where the weather varies only slightly from week to week. Up in the mountains I've noticed that a lot of the snow has melted away, but it still persists in the highest places, especially on the north sides of the peaks, or where it was piled into deep drifts by winter winds. Down low, things are blooming and increasing everywhere you look. Vegetable gardens are springing to life here and there, and little berries and fruits are clustered on trees and bushes, steadily growing in the hot sun. And, in preparation for the coming winter, firewood is starting to pile up in side yards and driveways.

Vacationers are out on the road in droves. Reminiscent of a Norman Rockwell painting I see cars loaded with families, with camping gear stuffed into the backs and strapped onto the roofs. Wherever they go, the children, recently released from their scholastic captivity, squeal constantly with the delight of their freedom as they run around in the sun or splash in the water all day, maybe topping it all off with a cookout and a campfire, finally collapsing into cozy beds at night to recharge for the next round of adventures. The stuff learned on summer vacation is just as valuable as the lessons they get back in the schoolhouse - maybe more so.

And there's always something to learn, isn't there? Sometimes we get it from books, and sometimes not. Sometimes we learn from other people, sometimes we learn from our own experiences. Sometimes we learn from bad decisions. And I'm pretty sure that old dogs can still learn a few new tricks now and then. - RG

1919

REO

If It Isn't a Reo It Isn't a "Speed Wagon"

RIVALS ARE COPYING not only the general features of design, but even the very term by which we designate the light, speedy Reo Motor Truck.

WE SAID "GENERAL" features. Note the distinction! For that is as far as the imitators go.

THEY CANNOT IMITATE REO in the fundamental features—motor, transmission, axles, steering and control system—without actually counterfeiting the Reo.

AND EVEN THEN, there would still be lacking that quality which you have come to know as Reo.

SO DON'T BE MISLED by the term "Speed Wagon" for legitimately that belongs to Reo exclusively.

REO ENGINEERS developed this special type of motor truck—and in the Reo advertising we created the term.

IF IT ISN'T a Reo then, it isn't a "Speed Wagon."

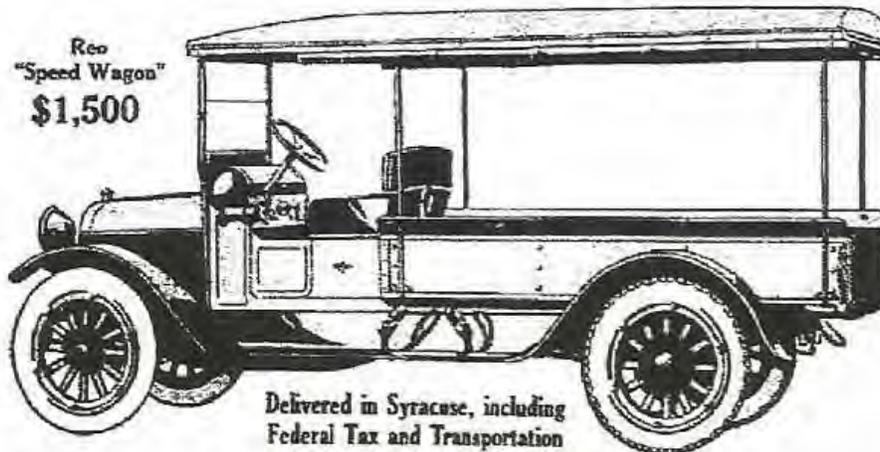
AND IF IT IS A REO—then you can be certain it is the best motor truck of that type, because it was the pioneer and therefore represents the ripest practical experience.

THIS REO WAS RIGHT from the very first—that is why it has enjoyed such a tremendous success—that is why it is being so generally imitated now.

De Witt Motors Company, Inc.
215-217 James Street
Warren 4807

Reo Motor Car Company, Lansing, Michigan

Reo
"Speed Wagon"
\$1,500

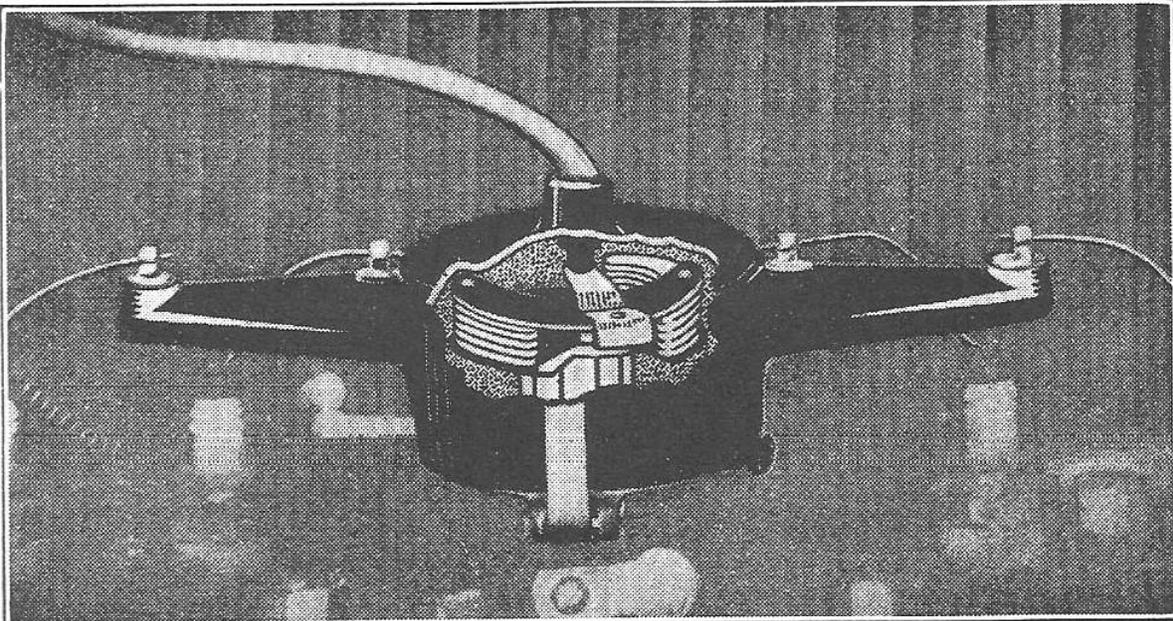


Delivered in Syracuse, including
Federal Tax and Transportation

"THE GOLD STANDARD
OF VALUES"

Speed - - Power - - 6 Cylinder Smoothness

with the HACKETT
AUTOMATIC SPARK CONTROL



Also eliminates ignition knock, bucking and stalling at slow speed, etc. From the extremely low idling speed to the quick smooth get-away—makes it run like a high priced car.

Indispensable With New High Compression Heads and many other features with this automatic device that fits into the FORD distributor and regulates the spark without the use of hand lever on steering post. Easy to install and guaranteed for the life of car.

Every FORD Owner Wants This New Item

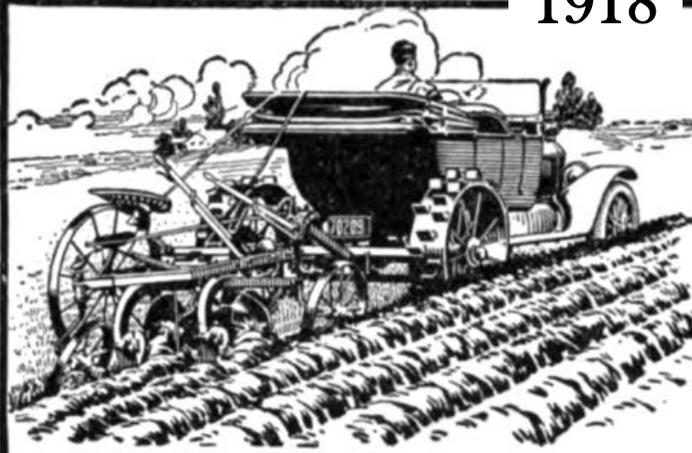
List Price **\$2.50**

Sold by Leading Jobbers.
Liberal Discounts to Dealers.

HACKETT PRODUCTS CO., INC.
407 PINE ST. PROVIDENCE, R. I., U. S. A.

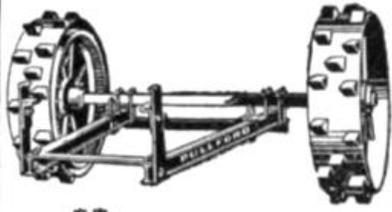
August, 1931

1918



Plow and Pull
With **FORD** All That 4
Your **Horses Can**
Pullford \$155 F. O. B.
Quincy, Ill.

MAKES a practical tractor out of a Ford or most any other car. Easily attached to or removed from the car in thirty minutes. No holes to drill, no springs to remove. **Practical, Durable, Reliable.**



New FAN DEVICE Prevents Heating
Hundreds **WORKING NOW** for Satisfied
and Enthusiastic Owners

Pulls plows, harrows, drills, mowers, binders, hay loaders, road graders, wagons, trucks, etc. Steel wheels with roller bearings and tires 10 inches wide, two pairs of hardened Vanadium steel pinions, one for plowing and one for hauling speed. A tractor with the reliability and durability of the Ford car. Prompt shipment. Write for catalog.

It was the Pullford attached to Ford cars pulling two 12-inch plows running on Kerosene, equipped with new fan device, that made a most successful demonstration at Fremont, Nebraska.



PULLFORD COMPANY, Box 319C
Telephone No. 84 **Walton Heights, QUINCY, ILLINOIS**

The only difference between Death and Taxes is
Death doesn't get worse every time Congress meets.
Will Rogers





TRICO Vacuum Fan

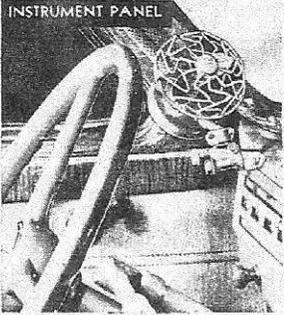
The TRICO Vacuum Fan was a popular auto accessory in the 1930's and 1940's. It was promoted to help with windshield defrosting during winter driving and passenger cooling during summer driving. The fan is constructed to rotate in almost any direction and its speed is controlled by a small knob located on the base.

The Tri-Continental Corporation (TRI-CO), founded in 1917, began as a manufacturer of hand-operated, and later vacuum-operated, windshield wiper systems. - RG

TRICO VACUUM FANS

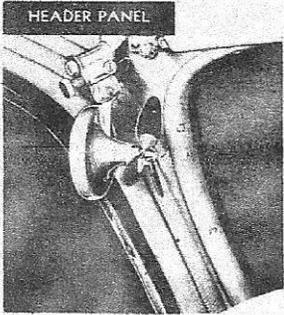
REMOVES FROST OR STEAM, ALSO VERY EFFECTIVE FOR REMOVING SLEET ESPECIALLY WHEN USED IN CONJUNCTION WITH A CAR HEATER.

Patented in U.S.A. Re. 19,125; 1,745,114; 2,235,763; 2,321,143 CANADA 1937, 1939 BRITISH 457,574; 490,648



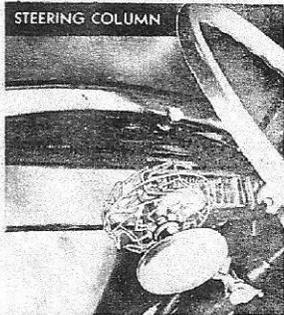
INSTRUMENT PANEL

FIG. 1



HEADER PANEL

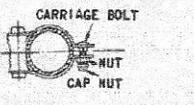
FIG. 2



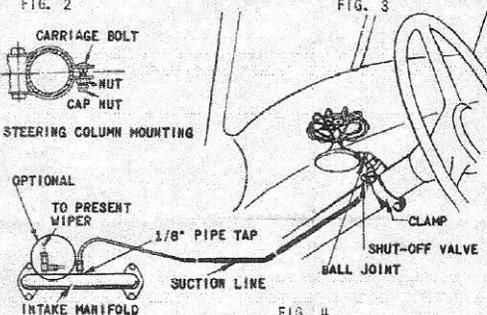
STEERING COLUMN

FIG. 3

1. The Trico Vacuum Fan is packed with three types of mounting brackets; two for mounting the fan at the side or above the windshield (as shown in Figs. 1 and 2); one for attaching to the steering column (shown in Fig. 3). It is suggested that the header or dash type of installation be adopted wherever possible in order to more fully utilize the cooling features of the fan in warm weather. The header bracket may be slipped under the sun visor or attached to the side or top of the windshield by means of the self-tapping screws provided. When the steering post mounting is used, simply use the clamp provided as shown in Fig. 4.
2. The fan is fitted with a ball joint which permits adjusting its direction without disturbing the holding bracket or interfering with its operation.
3. Carry suction line down to intake manifold as shown in sketch. Slip rubber hose over brass tube making sure that inside of hose is not cut by tube during assembly. Connect to manifold by either of the following methods:
 - (a) Drill and tap manifold for 1/8" pipe tap and assemble compression fitting and tube as shown, or
 - (b) Remove present windshield wiper fitting, disconnect windshield wiper line at intake manifold and mount the adaptor fitting between this line and the manifold. See that all connections are tight. The fan is turned on and off by means of the shut-off valve screw as indicated.



CARRIAGE BOLT
NUT
CAP NUT
STEERING COLUMN MOUNTING



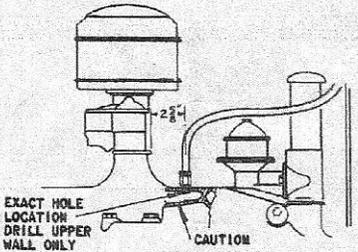
OPTIONAL
TO PRESENT WIPER
1/8" PIPE TAP
SUCTION LINE
INTAKE MANIFOLD
CLAMP
SHUT-OFF VALVE
BALL JOINT

FIG. 4

SPECIAL INTAKE-MANIFOLD DRILLING REQUIRED FOR FORD V-8 CARS

On Ford V-8 models, drill the center of the Intake Manifold 2-5/8" back from the carburetor base flange, as shown. **CAUTION:** Do not drill at any other point, also avoid cutting through the inner wall, which lies approximately 1 inch below the upper wall. Thread with 1/8 pipe tap.

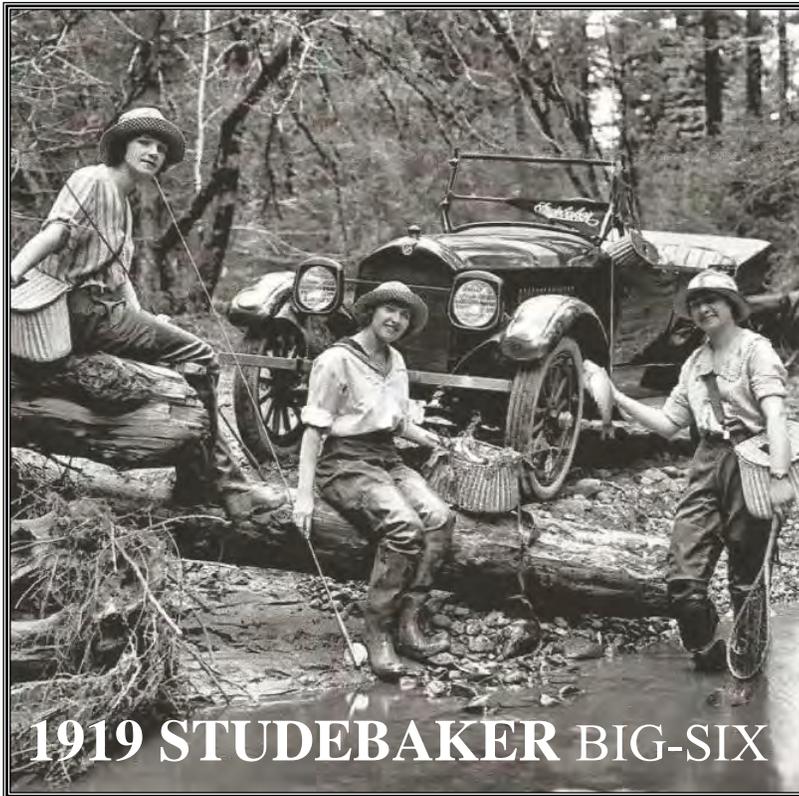
NOTE: Special "Trico" adaptor which makes manifold tapping unnecessary can be procured through your source of supply at a moderate additional cost.



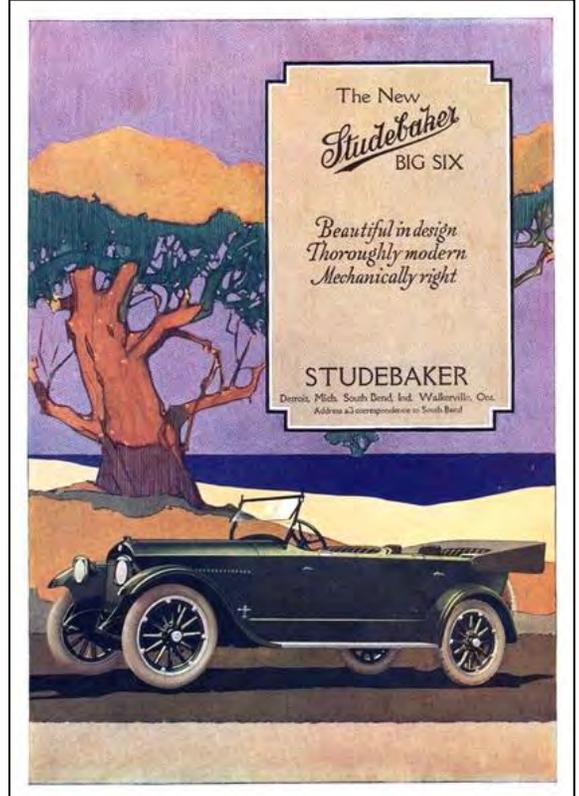
EXACT HOLE LOCATION DRILL UPPER WALL ONLY
CAUTION
AVOID STRIKING INNER WALL

TRICO PRODUCTS CORPORATION, BUFFALO 3, NEW YORK

Litho. in U.S.A. 5641



1919 STUDEBAKER BIG-SIX



The New
Studebaker
BIG SIX

*Beautiful in design
Thoroughly modern
Mechanically right*

STUDEBAKER
Detroit, Mich. South Bend, Ind. Walkersville, Oco.
Address as correspondence to South Bend



Yreka Elks Lodge Father's Day Car Show, Miner Street Park

Thank You, Elks!



These VITAL FEATURES .. make a car truly modern

and WHIPPET IS THE
ONLY LOW-PRICED SIX
THAT HAS THEM ALL!

7-BEARING CRANKSHAFT
EXTRA LONG WHEELBASE
FULL FORCE-FEED LUBRICATION
SILENT TIMING CHAIN
INVAR-STRUT PISTONS
"FINGER-TIP CONTROL"
BIG 4-WHEEL BRAKES

THE experience and progress of twenty-two years of building quality motor cars have entered into the construction of the new Superior Whippet Six—the Six that is giving thousands of owners an advanced idea of automobile value. In addition to being the only inexpensive Six with *all* the fundamental advantages listed at the left, the new Superior Whippet is also stronger and safer, having more frame cross members and a larger braking area than any of its competitors.

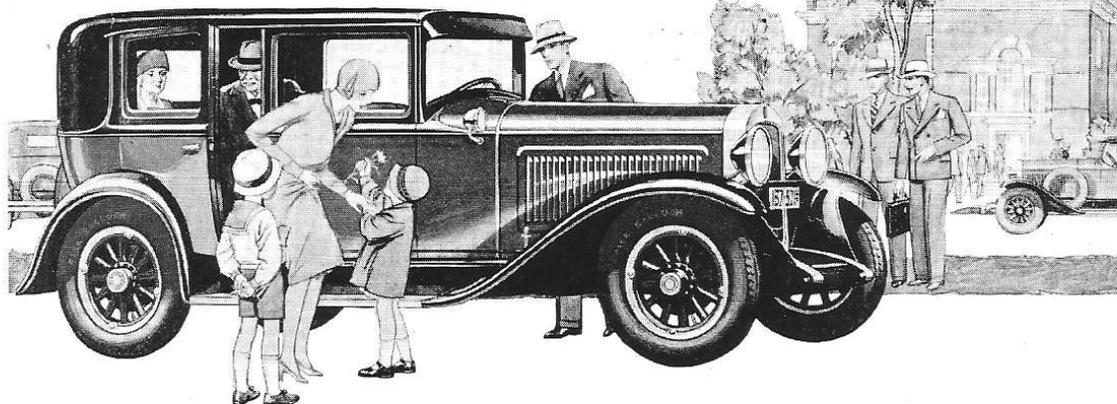
WILLYS-OVERLAND, INC., TOLEDO, O.
Willys-Overland Sales Co., Ltd., Toronto, Canada

NEW SUPERIOR Whippet FOURS SIXES

SIX CYLINDER SEDAN

\$785

Coach \$725; Coupe \$695; Coupe (with rumble seat) \$725; De Luxe Sedan \$850; Sport De Luxe Roadster \$850 (with rumble seat and extras). The Four Coach \$575; Coupe \$575; 4-pass. Coupe \$605; Sedan \$630; De Luxe Sedan \$695; Roadster \$525; 4-pass. Roadster \$555; Collegiate Roadster \$505; Touring \$520; Commercial Chassis \$405. All Willys-Overland prices f. o. b. Toledo, Ohio, and specifications subject to change without notice.



1929